

Road Safety Network
presents:
A two-day Road Safety Symposium

***“COLLISION REDUCTION THROUGH RESEARCH, TECHNOLOGY
AND INNOVATION”***

The United Nations (UN) and the World Health Organization (WHO) have declared a world health crisis in 2004. 1,260,000 people die annually and between 20,000,000 to 50,000,000 are seriously injured due to road crashes. The cost to health care and to lost productivity is estimated at \$5 billion US. The UN has through resolution, declared that all member states shall do whatever is necessary, to reduce collisions.

“Road Safety Network” is pleased to announce that its’ first Road Safety Symposium will take place this September 15th and 16th in Toronto, Ontario, Canada. The symposium will focus on the latest technology available to law enforcement, transportation and research agencies, and how, that technology can reduce collisions. There will be two main focuses in technology, namely collision reporting software and photo enforcement.

What: Road Safety Symposium on ‘Collision Reduction Through Research, Technology and Innovation’

Where: The Old Mill, Brule Room “C”, 21 Old Mill Road, Toronto, Ontario, Canada, M8X 1G5 Tel:416-236-2641

Why: Collision Reduction is a focus of the United Nations and World Health Organization, as well as all police, transportation and health agencies.

When: Wednesday, September 15th 10:00AM to 2:30PM and Thursday September 16th, 10:00AM to 2:30PM, 2004. See Agenda that will follow.

Who: Who should attend; Traffic Operations Managers, Collision Analysts, Police Traffic Managers, Police Collision Records Managers, Transportation Officials, Photo Enforcement Managers, Road Safety Researchers.

Note: Seating is limited to 60 persons. Seating will be provided on a first come first serve basis. A light breakfast and a buffet lunch will be provided each day

Cost: \$50 (Cdn) per person prior to August 20th. After this date the fee is \$75. (Cdn). Make cheques payable to “Road Safety Network” sent to 45 Sir Williams Lane, Toronto, Ontario, M9A 1T9

R.S.V.P.: By August 20th 2004 5:00 pm.

Accommodation: Government Rates are available at the following;

1) Old Mill Inn (Hotel and Spa) 21 Old Mill Road, Toronto, Ontario, Canada, M8X 1G5 Reservations 1-866- 653-6544 \$200.00 plus applicable taxes, is for single/double occupancy subject to availability. Government I.D. checked at check in.

www.oldmilltoronto.com

2) Valhalla Inn, 2 Valhalla Inn Road, Toronto, Ontario, Canada. Special Old Mill Inn Corporate Rate is \$115.00. Valhalla Inn Reservations can be reached at 416-239- 2391

Transportation can be arranged between locations by shuttle or taxi.

Parking is free at The Old Mill.

Guest Speakers will include;

Staff Superintendent Gary Grant of The Toronto Police Service

“Recapturing our Roadways” Toronto Police Service Strategy for Road Safety an IACP Award Recipient. CAA Traffic Safety Officer of the year, and many more traffic safety awards. www.torontopolice.on.ca

Mr. Peter Meulen, President World Road Safety Network, General Director of Institute for Traffic Care, Retired Netherlands Traffic Senior Officer who also has received many Road safety Awards. www.itctrffic.com

Mr. Erik Donkers, President and CEO of Via Traffic Care of The Netherlands and developer of Viastat, Collision Reporting Software. Recognized in Europe and around the world as a leader in road safety technology. The Viastat software is the most technologically advanced software for collision recording and the benefit is real time analysis. www.viastat.info

Dr. Don Redelmeier, Sunnybrook and Womens College Hospital. Recognized for his research to help prevent road crashes. His studies are internationally recognized and include research of seat belt compliance, cell phone use and the effect of traffic enforcement on reducing road crash deaths.

Dr. Michael Cusimano, St. Michaels Hospital Neuro Surgeon. Recognized for his ongoing studies into the effect of trauma prevention training on young persons and how it relates to the health care system.

Ms. Joanne Banfield RN, BA, Sunnybrook and Womens' College Hospital, Manager of Trauma Prevention. Chair of the Injury Prevention Coalition, Treasurer of The Road safety Coalition of Greater Toronto, Director of P.A.R.T.Y. teenage trauma prevention, and Director of DAREDEVIL senior pedestrian road safety program.

Mr. Trevor Hall, Essex Police England. Manager of Photo Enforcement.

Mr. Hall is regarded as one of the foremost experts on photo enforcement techniques that work and has been in law enforcement for approximately 30 years, a majority in traffic duties.

Several other guest speakers are expected to attend. Updates will be forwarded.

Demonstrations Displays and Workshops:

Collision Reporting Software: Mr. Erik Donkers and Viastat

Photo Enforcement: Gatsometer NV.

Speed Trailer: Toronto Transportation

Mobile Breath Testing: Toronto Police Service

DAREDEVIL: Sunnybrook and Women's Hospital

PARTY: Sunnybrook and Women's Hospital

Mission Possible: CAA

Think First: Think First Foundation

Rollover simulator: by New York State Police Officer

For more information about the Symposium contact Ted Holtzheuser at Road Safety Network (416) 239-0070 Fax: (416) 237-0010 or by e-mail to ted@roadsafetynetwork.com .

Or

If you or your appropriate staff want to attend fill out the attached registration form;

“Collision Reduction through Research, Technology and Innovation”

Registration form:

NAME: _____

Title/Rank: _____

Organization: _____

Address: _____

Phone: _____

Fax No.: _____

e-mail: _____

Method of Payment: _____ **Cheque** _____ **Money Order**

Made Payable to "Road Safety Network"

Amount \$50.00 Canadian prior to August 20th, 2004

\$75.00 after.

Please return form and Payment to: Road Safety Network

45 Sir Williams Lane

Toronto, Ontario

Canada, M9A 1T9

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